



**MINORIMPACT**  
COPYWRITING



# COPY & MARKETING SERVICES

---

***MONTHLY SERVICE RETAINER: COVERS ALL***

## ➡ WEBSITE CONTENT ⬅

- Complete Website Design
  - Mobile/ Tablet Integration
- Web Design Boost
- Website Hosting
- Google Ranking
- Product & Service Descriptions
- Website Copy
- Portfolio Assembly
- Landing Pages
- Style Guide/ Visual Branding
- Website Audits
- User Experience (UX) Boost

## ➡ DIGITAL CONTENT ⬅

- Written Copy Content
- Social Media Page Creation
- Social Media General Copy
  - Advertisement
  - Posts
- Advertising Creation
- Media Photography
- Video Creation/ Editing
- Logo Design

## ➡ MARKETING COLLATERAL ⬅

- 3 Email Campaign Sequence
- Monthly Newsletters
- Campaign Deliverables
- Website/ Social Blogs
- Ghostwriting
- Script Writing
- Branding Kits
- Funnel Campaigns
- Google Reviews

## ➡ EDITING & PROOFREADING ⬅

- Content Proofing
- SEO Analytics
- Voice & Tone Adjustment
- Line/ Content Editing

## ➡ DIRECT MARKET CONSULTING ⬅

- Competitor & Audience Analysis
- Social Media Management
- Strategy Meetings
- Customer Journey Mapping

---

**CALL | TEXT | EMAIL**  
**SCAN QR CODE FOR MORE**  
**INFO**



**+1-626-233-1657**



**Minorimpact@gmail.com**